**Explanation of the Redesign from a User Experience Perspective:**

For the Coursera home page redesign, I focused on enhancing user engagement and navigation. Understanding the pain points and conducting a competitive analysis of Udemy.com, I created a more user-friendly layout. Here's how I improved each section:

1. Notice & Navigation: I highlighted the announcement and streamlined the navigation menu, making it easier for users to find what they need. The "Join for free" button was replaced with a clearer "Login" button.
2. Hero Section: I prioritized the image and text to draw attention to the main message. The image was carefully crafted, combining elements from Unsplash.com and adding effects for impact.
3. Explore Courses Section: A new addition, this section allows users to discover more courses conveniently.
4. Collaboration Section: I redesigned this area, improving spacing and hover effects for better visibility of collaboration partner logos.
5. Best Course Section: Following a tab button navigation approach inspired by Udemy.com, I designed this section to provide an intuitive course selection experience.
6. Professional Certificates: Similar to the previous section, I arranged the content using a column grid and slider for easy navigation.
7. Master & Bachelor's Degrees: This section remains consistent with the existing site layout, emphasizing images and key information.
8. Specializations: I maintained a similar design while adding extra spacing and a "Free" tag for clarity.
9. Library of Courses: My favorite section, I recreated it with improved icons and the ability for users to select multiple courses at once.
10. Learner Outcomes: This section mirrors the hero section, highlighting images and titles for emphasis.
11. Testimonial: I optimized the testimonial display, ensuring user-friendliness and visual appeal.
12. Coursera for Business: A complete redesign, I centered the title, sub-text, and buttons with icons for consistency.
13. Newsletter: A new addition to increase user engagement and track site visits as a Call to Action.
14. Footer: The old lengthy footer was streamlined, containing only essential content. Additionally, I included language options that were missing in the original site.

The redesigned home page aims to improve user satisfaction, making navigation seamless and content presentation visually appealing. Please check out the attached wireframe and prototype link to experience the redesign firsthand.